

IDCUBE introduces INest the IOT-Cloud based application to the industry stewards

At IDCUBE's Symphony the end users, consultants, and the system integrators discussed and debated about the future of physical security.

● SUBMITTED BY IDCUBE

IDCUBE is uniquely positioned to offer a comprehensive physical security and identity management solution through its open platforms Access 360 and iNEST. After a decade of serving to the global market, the company takes pride in its award winning security solutions deployed via an immense network of system integrators and distributors. Today, IDCUBE is successfully operating in India, Middle East and Africa which has been possible only through the combined efforts of the visionary founders and highly motivated and enthusiastic team members. With the same zeal, the company is working towards growing to more geographies and expanding its technological reach in the years to come.

The event 'Symphony' was conducted on the 5th Oct at Hotel Sahara Star, Mumbai with the purpose of generating awareness about the current industrial trends along with scopes and future of the physical security systems. The main attraction of the event were the informative and motivation talks by guest speakers, Mr. Manish Advani (Head of Marketing & the Public Relations for MSSG-A Mahindra Group Company), Capt. Dinesh Desai (Technical Security Manager) and Mr. Suresh Srinivasan (an award winning trainer), where they introduced the audience to the scope of security systems, user's insight on the latest technology and developments in physical security and how enthusiasm is the ultimate key to success.

At Symphony, people from the end users, consultant community, and the system integrators were invited to discuss, debate, share and learn the future of physical security.

IDCUBE is continuously working on the similar vision wherein they are continuously evolving to serve to the future of Physical Security Industry.

Event Significance:

This event provided the opportunity to introduce well known faces of the industry to the products and services offered by IDCUBE. The get together was conducted to create a lasting impression on the investors and other influential personalities in the industry about the growth experienced by the company in a short span of time and opportunities that are likely to be explored in the future.

The event had speakers discussing about very unique topics such as User Insight, Expectation of an end user from the service providers

and Security beyond perimeter wherein the subject of discussion was on security and safety of women and children, farmers' security & safety etc.

Product Launch Details:

INest is an IOT/ Cloud based application, which is a comprehensive physical security solution for gated communities facilitating monitored access control, vehicle parking, visitor management, CCTV surveillance, intrusion and guard patrol.

The need of the hour is that of a complete electronic security solution with the primary requirements of the residential complexes involving access control, visitor management, vehicle access management, CCTV, emergency call stations, intrusion alarm systems and guard tour monitoring.

Protean a multipurpose smart network controller (TCP/IP or WiFi) helps in managing the smart entrances for corporates, industries, stadiums, monuments, airports with UHF, Barcode & QR Code readers. Controller has a built in 7"-10" touch display which also supports external displays on RS232/HDMI/VGA.

IDCUBE SYMPHONY, Mumbai was the first chapter and the same would be carried throughout the major cities across India every year. Capt. Dinesh Desai, Corporate Security & Crisis Management, South Asia, BASF-the Chemical Company said "SYMPHONY was a very thoughtful and well organized event, considering its first year it was well intact around the theme and the subject. It was really nice to be part of this event."

Manish Advani: A TEDx Speaker and Marketing Head for Mahindra SSG said "Thank you so much for inviting me to address at your event. I must state on record, I met some very good people that evening, it was a great learning experience."

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