

How CBRE made enterprise  
access **card-free with QRIFY**



Tata Realty, spanning 25 million square feet across five business parks in four cities with 120,000 occupants, aims to create Smart, Secure, Sustainable, and Social workspaces. Managing these facilities, CBRE faced inefficiencies with traditional credentials and partnered with IDCUBE to implement Green ID Max, replacing physical access methods with virtual credentials for enhanced security, efficiency, and visitor management.

## Challenges

- ◆ **High Credential Costs:** Issuing 120,000+ physical access cards was costly.
- ◆ **Security Risks:** Lost or stolen credentials posed security threats.
- ◆ **Inefficiency & Overheads:** Manual credential management slows onboarding and increases costs, requiring dedicated staff.
- ◆ **Ineffective Visitor Management:** Slow, manual approvals led to long queues.
- ◆ **Mobile Credential Limitations:** BLE, Apple Wallet, and Google Wallet were expensive and incompatible at scale with a diverse range of mobile handsets.

## Solution Implemented

IDCUBE's Green ID Max integrated with CBRE's HOST application, modernizing facility access with mobile credentials and seamless visitor management.

- ◆ **QRify Dynamic QR Codes:** QRify, a secure QR-based mobile credential, regenerates every five seconds, eliminating costs for 120,000+ physical cards.
- ◆ **AXS+ Readers:** These readers authenticate QRify, enabling fast, touchless access and integrating with any access control system.
- ◆ **Automated Visitor Management:** Green ID Max's visitor management SDK automated e-pass issuance, reducing wait times and manual approvals.
- ◆ **Cloud-Based Scalability:** A hosted, scalable system ensures seamless mobile credential management across Tata Realty' business parks.

GreenID cloud hosted  
web services

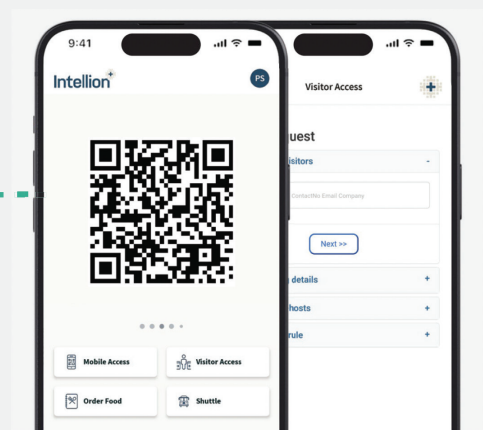


Visitor Management



QRify Dynamic QR Code

CBRE mobile app



## Key Benefits

For CBRE & TATA Realty

- ◆ **Universal Compatibility:** QRify works with all mobile devices irrespective of make and model.
- ◆ **Cost Reduction:** Eliminates physical card expenses.
- ◆ **Operational Efficiency:** Automates credential issuance and visitor access.
- ◆ **Seamless Integration:** Fully integrates with CBRE's HOST app.
- ◆ **Enhanced Security:** Reduces risk while improving access efficiency.

### For Tenants

- ◆ Instant onboarding and digital credentials.
- ◆ Secure mobile access without physical cards.
- ◆ Dedicated admin portal for easy management.

### For Visitors

- ◆ Pre-approved, seamless visitor entry.
- ◆ Faster check-ins for a smoother experience.

“Managing access control across multiple business parks for a large developer client required a seamless, scalable solution. With Green-ID's QRIFY, we've eliminated the need for plastic ID cards, enabling secure, real-time QR code credentials for near to 80,000 users via a proprietary tenant engagement app. The JWT & Open Id authentication ensures instant, secure credential transfers, integrating effortlessly with our system. This has not only enhanced user convenience but also significantly reduced operational costs associated with legacy card issuance. QRIFY has revolutionized our access control, delivering efficiency, security, and sustainability across our properties.”

**Avik Chakraborty**

Senior Manager – HOST Implementation  
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